



Insurance Industry Charitable Foundation (IICF) UK Sponsorship Opportunities for 2019 Conference 14 March 2019

THE INSURANCE INDUSTRY CHARITABLE FOUNDATION (IICF) takes great pride in working with our sponsors to present outstanding events that create a memorable experience and value for industry participants while raising valuable funds for grants to social mobility charities.

Sponsorship will project your brand as an industry leader, raising your profile within all Industry sectors and making a difference to the lives of the individuals IICF supports through its grants. Each £5,000 you contribute will help 100 children learn to read, 10 young men leave prison and find employment, or 22 women make a new start in life after experiencing domestic violence.

Sponsorship Level	Cost	Benefits
Gold Sponsor	£10,000	<ul style="list-style-type: none"> • Two delegate places at the conference • Premiere sponsor profile and logo in event literature • A full-page advert in prime position in the programme • Corporate logo displayed most prominently at venue • Promotion through social media channels • Acknowledgment within the welcome speech • Recognition in event press releases • Opportunity for conference interview • Inclusion branded gift within the conference bag
Silver Sponsor	£6,000	<ul style="list-style-type: none"> • One delegate place at the conference • Corporate logo in prominent position in event literature • A half-page advert in prime position in the programme • Corporate logo displayed at venue • Promotion through social media channels • Acknowledgement from a speaker • Recognition in event press releases • Inclusion of branded gift within conference bag
Bronze Sponsor	£3,500	<ul style="list-style-type: none"> • One delegate place at the conference • Corporate logo in event literature and programme • Corporate logo displayed at venue • Promotion through social media channels • Acknowledgement for chosen sponsorship • Recognition in all event press releases • Inclusion of branded gift within conference bag
Sponsor <ul style="list-style-type: none"> • Breakfast • Lunch • Networking Break • Conference Bags 	£1,500	<ul style="list-style-type: none"> • Corporate logo displayed in marketing materials • Promotion through social media channels • Brand acknowledgement for chosen sponsorship at venue or within element of conference you sponsor • Inclusion of branded gift within conference bag
Contributor <ul style="list-style-type: none"> • Programme • Delegate Badges • Item for conference bag 	Gift in kind	<ul style="list-style-type: none"> • Brand acknowledgement for contribution • Corporate logo displayed in the programme



Insurance Industry
Charitable Foundation

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SPONSORSHIP LEVELS

£10,000 GOLD SPONSOR

- Conference Sponsor

£6,000 SILVER SPONSOR

- Programme Sponsor

£3,500 BRONZE SPONSOR

- Session Sponsor

PROGRAMME ADVERT

- One-page - £1,500
 Half-page - £1,000

All amounts include VAT

£1,500 SPONSOR

- Breakfast
 Lunch
 Networking Break
 Conference Bags

CONTRIBUTOR

- Programme
 Delegate Badges
 Item for conference bag x150

DELEGATE PLACES*

- Individual - £264
 Group of 4 - £898 (15% discount)

20% discount applies before 15 Jan 2019

CONTACT DETAILS

Contact Name		Company	
Address		Postcode	City
			Country
Email address		Phone	
Recognition for this sponsorship should appear as: _____			

PAYMENT

Total Amount Due: _____ For: _____

- I have made a direct bank transfer to your Barclays account (preferred)
Account: 03215326 Sort Code: 20-32-06 Reference: CONF - [your company]
- Please invoice me by email
- I wish to pay by credit card. Please contact me on tel. _____

Please return your completed form along with your logo to Wendy Wilder at wwilder@iicf.com