



The **Insurance Industry Charitable Foundation** is helping to support vulnerable young people and change lives across the country. It has never been more important that as an industry we stand together, make a difference and support the charities that are helping those in critical need now and revitalise communities for the future.

We've decided to reimagine our gala dinner as an inclusive virtual fundraising event and your support is now more important than ever. **IICF's 5th Anniversary Celebration** is a special occasion that recognises the industry's collective impact in our local communities.

Please save the date for our interactive, virtual celebration on 11 March 2021 that will include:

- Guided wine and cheese tasting hosted by [Taste of the Vine's Francis Gimblett](#)
- Live auction
- Celebration of our 5th Anniversary
- Interactive networking with guests at your table

The interactive cheese and wine tasting hosted by [Taste of the Vine's Francis Gimblett](#), will showcase the finest British artisan cheeses and match international wines in an informative, entertaining format. You will receive a cheese and wine package for two people including samples and tasting instructions delivered prior to the event, so you will be ready to sit back and enjoy a special evening of entertainment.

Why Support IICF UK's 5th Anniversary Celebration?

We hope you will support this outstanding industry event by purchasing a sponsorship or by joining over 100 guests representing leading companies from across the industry for a special evening celebrating the insurance industry's collective community impact.

Supporting our 5th Anniversary Celebration is a unique opportunity for you to help people and communities on the road to recovery while enhancing your brand and helping create a more socially responsible industry.

What difference could your donation make?

Your support will make a real difference to charities nominated by the Industry and to people in the communities where we live and work:

£2,500 could give 62 children entering refuge a brand-new box of toys tailored to their age.

£5,000 could empower 20 secondary students from disadvantaged families to get to a top university.

£10,000 could allow 18 young men aged 18-25 to complete Key4Life's unique programme and enter employment.

£20,000 could help 20 adults in London with complex needs including homelessness, mental health issues, and unemployment to make a new start in life.

Become A Sponsor Today

We have outlined sponsorship packages below. To discuss sponsorship opportunities, please contact Wendy Wilder, Executive Director, IICF UK at wwilder@iicf.com or Tel. 07469 392 453.

IICF UK's 5th Anniversary Celebration Sponsorship Opportunities

We've reimagined our annual 5th Anniversary gala as an inclusive virtual celebration and your support is now more important than ever. Previous sponsors include AXA XL, Axco, Chubb, CNA Hardy, KPMG, MS Amlin and Swiss Re in supporting this important fundraising event.

Sponsorship	Cost	Benefits
Platinum Sponsor x1	£20,000	<ul style="list-style-type: none"> • 1 x virtual table x12 people and a guest • Invitation to senior leader to give the welcome address • Special 5th Anniversary treats sent to up to 12 guests • Name/ logo displayed prominently on slides during live event • Logo featured prominently on event publicity and IICF event web page • Sponsor spotlight on social media channels pre, during and post event with reach of 3,000+ individuals and companies • Recognition in all pre- and post-event press releases and thank you • One-page ad in the live auction brochure • Opportunity to donate a featured live auction prize • Opportunity to distribute sponsored content (i.e. an article, blog post or short video promo on the IICF website)
Gold Sponsor x1	£15,000	<ul style="list-style-type: none"> • 1 x virtual table x10 people and a guest • Special announcements during the event to all guests • Special 5th Anniversary treats sent to up to 10 guests • Name/ logo displayed on presentation slides during live event • Logo featured prominently on event publicity and IICF event web page • Sponsor spotlight on social media channels pre, during and post event with reach of 3,000+ individuals and companies • Recognition in all pre- and post-event press releases • Half-page ad in the live auction brochure • Opportunity to donate a featured live auction prize
Silver Sponsor x2	£10,000	<ul style="list-style-type: none"> • 1 x virtual table x10 people and a guest • Special 5th Anniversary treats sent to up to 10 guests • Name/ logo displayed on presentation slides during live event • Logo featured on event publicity and IICF event web page • Sponsor spotlight on social media channels pre, during and post event with reach of 3,000+ individuals and companies • Recognition in post-event press releases • Opportunity to donate a featured live auction prize
Bronze Sponsor x3	£5,000	<ul style="list-style-type: none"> • 1 x virtual table x5 people and a guest • Name/ logo displayed on presentation slides during live event • Logo featured on event publicity and IICF event web page • Sponsor spotlight in social media posts pre, during and post event • Sponsor spotlight on social media channels pre, during and post event with reach of 3,000+ individuals and companies • Recognition in post-event press releases • Opportunity to donate a featured live auction prize
Wine Pairing Sponsor x3	£3,000	<ul style="list-style-type: none"> • 1 x virtual table x5 people and a guest • Name/ logo displayed on presentation slides during your chosen pairing • Logo featured on event publicity and IICF event web page • Sponsor spotlight on social media channels pre, during and post event with reach of 3,000+ individuals and companies • Recognition in post-event press releases
Virtual Table x10	£2,500	Each individual may invite a guest join them for this special event including: <ul style="list-style-type: none"> • A cheese and wine package delivered to your door • A guided tasting hosted by Taste of the Vine
Individual	£250	<ul style="list-style-type: none"> • A live auction • Celebration of our 5th Anniversary • Virtual networking with guests at your table after the event

Auction Prizes

We also invite you to donate an **auction prize** to allow us to raise greater funds for charity during the event. We request prizes with a value of £100+ suitable for City professionals, for two or more people. Items may include theatre tickets, a meal for two, stays at a hotel or holiday home, sporting hospitality or quality accessories. We recognise the nature of prizes may be different this year and welcome alternative, high-quality prizes.

All contributions will feature on our website, in the auction programme and on social media prior to the event.

To donate a prize, please send the following information to Wendy Wilder at wwilder@iicf.com

1. Prize name + a 50-word description of the prize
2. Suggested prize value
3. Name of individual or company donating the prize
4. Company logo and website URL
5. Voucher for the event or contact details for the winner

Be a Part of our 5th Anniversary Celebration

Please complete the form below to indicate your interest in supporting IICF UK's 5th Anniversary Celebration or purchase tickets and sponsorships directly at <https://iicfcelebration.eventbrite.co.uk>.

Sponsorship Level

- Platinum
- Gold
- Silver
- Bronze

Participation

___ No. Tables x10

___ No. Individuals

Auction Prize

Description _____

Payment

Total amount £ _____

- I wish to pay by credit card. Please contact me.
- Please send an invoice to me by email

Sponsor Details

Please contact _____ Company _____

Telephone _____ Email _____

I'm based outside the UK. Country _____

To submit this form, or discuss any of these opportunities in more detail, please contact:

Wendy Wilder, Executive Director, IICF UK

Email: wwilder@iicf.com | Tel. 07469 392 453

www.iicf.org.uk