



# The Insurance Industry Charitable Foundation

## AFFILIATE MEMBERSHIP

### WHO WE ARE

The Insurance Industry Charitable Foundation (IICF) improves the lives of vulnerable and disadvantaged people by offering an industry-wide platform for grant giving, volunteering and leadership.

### OUR PROPOSITION

Do you want to create a CSR programme but don't have the resource?

IICF creates opportunities for companies to increase employee engagement, formalise charitable activities, and amplify their impact in local communities.

Are you looking to increase your charitable giving and impact?

IICF connects companies and charities through volunteering projects and grants to charities advancing social mobility and education across the country.

### BECOME AN AFFILIATE MEMBER

Affiliate Membership provides independent, regional and principal-owned companies in the Insurance industry with a platform for charitable giving.



Affiliate Members represent their company and make an annual corporate contribution to IICF.



Members join an international network of over 400 industry leaders serving on IICF boards.



Colleagues can join events, volunteer or fundraise for local education and social mobility charities.

## YOUR MEMBERSHIP JOURNEY

Being part of an industry-wide Foundation creates new opportunities for employee engagement and volunteering with vetted charities and allows companies to amplify their impact and help build a more sustainable industry.

### JOIN IICF

- Upon joining, we will meet with you to plan your engagement with IICF
- We can also work with you to develop your CSR strategy



### ENGAGE EMPLOYEES

- Volunteer with local charities
- Plan or join a fundraising campaign
- Participate in IICF events

### MAKE CONNECTIONS

- Attend Affiliate Member meetings
- Represent your company at IICF events
- Meet with Board of Directors

### BE AN ADVOCATE

- Tell others about IICF
- Follow IICF on social media
- Profile your support of IICF on your website and in communications

## MEMBERSHIP BENEFITS

### VALUE TO YOU

- Have a voice in an industry nonprofit
- Be active in the community in a way that delivers meaningful impact
- Be invited to speak at and attend events
- Expand your personal network across industry sectors
- Receive communications about IICF and our impact

### VALUE TO YOUR BUSINESS

- Strengthen employee engagement without dedicated CSR resource
- Amplify your impact by supporting industry-wide community projects
- Attract future clients and employees by demonstrating leadership in CSR
- Access diverse talent by engaging the charities IICF supports

## JOIN US

### BE PART OF A NETWORK OF SENIOR EXECUTIVES WITH SHARED VALUES AND A COMMITMENT TO MAKING A DIFFERENCE

We are looking for 10 individuals to join us this year and be recognised as a Founding Affiliate Member.

Interested? Contact Wendy Wilder at [wwilder@iicf.com](mailto:wwilder@iicf.com)