

BUILDING A SUSTAINABLE FUTURE

OUR INDUSTRY, OUR COMMUNITY AND YOU



Invitation to Sponsor the 2020 IICF UK Conference

The Insurance Industry Charitable Foundation (IICF) UK helps vulnerable and disadvantaged people by uniting the Industry in grant giving, volunteering and leadership. Each year, the IICF holds a unique conference that allows industry professionals to grow as leaders and make a difference as funds raised will benefit local charities advancing social mobility.

We are delighted to announce our 2020 Conference – Building a Sustainable Future: Our Industry, Our Community and You – which will be held in London on 11 March and will bring together more than 150 leaders to gain new insight and discover new ideas on the interconnected themes of inclusion, leadership and innovation. Agenda topics include resilience, the role of insurance in creating more sustainable communities and leadership skills for the future.

2020 marks our 5th Anniversary, with greater opportunities to engage and connect with the industry's top business leaders and key influencers. You'll want to be a part of this conversation!

Sponsorship Opportunities

We hope you will support this outstanding industry conference by purchasing a sponsorship:

- £10k Gold Sponsor
- £5k Silver Sponsor
- £3k Bronze Sponsor
- £3k Green Sponsor
- £2.5k Breakfast/Network Break Sponsor

Benefits to your organisation include:

- Showcase your brand to 150+ industry leaders and professionals
- Demonstrate your industry leadership on topics of inclusion and sustainability
- Develop talent within your organisation by sharing and gaining new perspectives
- Make a difference in your community by helping IICF raise greater funds for local charities

Get in touch to be a sponsor

To discuss any of these opportunities in more detail, please contact:

Wendy Wilder, Executive Director, IICF UK

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www.iicf.org.uk

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SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Cost	Benefits
Gold Sponsor x1	£10,000	<ul style="list-style-type: none"> • Four delegate places at the conference • A full-page advert in prime position in the event programme • Gold sponsor profile and logo in event programme • Logo displayed throughout the venue • Invitation to a senior leader to deliver a key note speech, audience address or Conference Q & A panel • Recognition within the welcome address • Logo on the IICF Conference event webpage • Recognition through social media channels pre, during and post event • Recognition within post event press releases, including quote • Opportunity to include a promotional item in conference bag
Silver Sponsor x2	£5,000	<ul style="list-style-type: none"> • Two delegate places at the conference • A half-page advert in prime position within the event programme • Silver sponsor profile and logo in event programme • Logo displayed throughout the venue • Invitation for a senior leader to sit on the Conference Q & A panel • Logo on the IICF Conference event webpage • Recognition through social media channels pre, during and post event • Recognition in post event press releases • Opportunity to include a promotional item in conference bag
Bronze Sponsor x3	£3,000	<ul style="list-style-type: none"> • One delegate place at the conference • Recognition and logo within the event programme • Logo displayed throughout the venue • Logo on the IICF Conference event webpage • Recognition in post event press releases • Opportunity to include a promotional item in conference bag
Green Sponsor x1	£3,000	<p>A unique opportunity to showcase your company's leadership in creating a more sustainable future for our industry and community</p> <ul style="list-style-type: none"> • One delegate place at the conference • Profile of the work and impact of your company in our programme or in a brief presentation • Logo displayed at the venue and in the event programme • Logo on the IICF Conference event webpage • Recognition in post event press releases • Opportunity to include a promotional item in conference bag
Breakfast Sponsor x1 & Networking Break Sponsor x1	£2,500	<ul style="list-style-type: none"> • One delegate place at the conference • Recognition and logo within the event programme • Logo displayed throughout the breakfast/break area • Invitation to a senior leader to give a welcome address at the break/ breakfast
Delegate Place	From £240	<ul style="list-style-type: none"> • For company sponsored delegates