

THE INSURANCE INDUSTRY CHARITABLE FOUNDATION 2022 FORUM

Social Purpose & Inclusion in Insurance



9.00 -13.00 | 28 September 2022 | HM Tower of London

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The Insurance Industry Charitable Foundation (IICF) UK helps vulnerable and disadvantaged people by uniting the industry in grant giving, volunteering and leadership. Each year, the IICF holds thought leadership events that benefit local charities advancing social mobility, allowing participants to help change the lives of disadvantaged people in our community.

We invite you to sponsor IICF's 2022 Forum on Social Purpose & Inclusion on 23 March 2022, which will convene more than 100 leaders in insurance and beyond to connect, be inspired and share best practices on themes of social purpose (as part of ESG), sustainability and inclusion – themes important to us all. To learn more about the Forum, please visit www.iicf.org.uk/events.

Being a sponsor will allow you to connect with top industry influencers, showcase your brand at a unique, outstanding industry event, and raise vital funds for charities nominated by our industry – allowing you to make a real difference to people in need while enhancing your brand as a responsible business at the event and on social media where IICF has 8.5K followers globally with strong engagement.

Past sponsors include Amwins Global Risks, AXA XL, Chubb, CNA Hardy, r2 and MS Amlin and participating companies include EY, Gallaghers, Marsh, Sompo International, Weightmans and WRB Underwriting.

To discuss sponsorship opportunities below:

Please contact Wendy Wilder

Executive Director, IICF UK

Email: wwilder@iicf.com | Tel. 07469 392 453

or make a direct payment at www.trybooking.co.uk/27334

Sponsorship Level	Amount	Sponsor Benefits
Gold Sponsor	£15,000	<ul style="list-style-type: none"> • Four delegate places at the conference • Invitation to a senior leader to deliver a keynote speech • A full-page advert in prime position in the event programme • Gold sponsor profile and logo in event programme • Logo displayed throughout the venue • Recognition within the welcome address • Logo on the IICF Conference event webpage • Recognition on social media channels pre, during and post event • Recognition within post event press releases, including quote • Opportunity to include a branded item in conference bag
Silver Sponsor	£10,000	<ul style="list-style-type: none"> • Three delegate places at the conference • Invitation for a senior leader to present • A half-page advert in prime position within the event programme • Silver sponsor profile and logo in event programme • Logo displayed throughout the venue • Logo on the IICF Conference event webpage • Recognition on social media channels pre, during and post event • Recognition in post event press releases • Opportunity to include a branded item in conference bag
Bronze Sponsor	£5,000	<ul style="list-style-type: none"> • Two delegate places at the conference • Invitation to senior leader to address the audience • Recognition and logo within the event programme • Logo displayed throughout the venue • Logo on the IICF Conference event webpage • Recognition in post event press releases • Opportunity to include a branded item in conference bag
Green Sponsor	£2,500	<p>A unique opportunity to showcase your company's leadership in creating a more sustainable future for our industry and community</p> <ul style="list-style-type: none"> • One delegate place at the conference • Profile of the work and impact of your company in our programme or in materials you bring to the event • Logo displayed at the venue and in the event programme • Logo on the IICF Conference event webpage • Recognition in post event press releases • Opportunity to include a branded item in conference bag
Sponsor <ul style="list-style-type: none"> • Breakfast • Networking break x2 • Programme printing • Hybrid event technology x2 	£2,500	<ul style="list-style-type: none"> • One delegate place at the conference • Recognition and logo within the event programme • Logo displayed throughout the breakfast/break area • Invitation to a senior leader to give a welcome address at the break/ breakfast
Delegate Place	From £275	<ul style="list-style-type: none"> • Early bird rates available until 15 January 2022 • Discount available for groups of 5 delegates • Contact us for special rates for individually-paid tickets

All sponsorship levels include VAT and we can offer you a 7% discount if you choose to sponsor at least two events or one event for two years at Bronze level or above. Visit www.iif.org.uk/events for a full list of events.