



# The Insurance Industry Charitable Foundation

## AFFILIATE MEMBERSHIP

### WHO WE ARE

The Insurance Industry Charitable Foundation (IICF) improves the lives of vulnerable and disadvantaged people by bringing the industry together in volunteering, leadership and grants to charities advancing social mobility.

## BECOME AN AFFILIATE MEMBER

Affiliate Membership provides an industry-wide platform for charitable giving to independent, regional and principal-owned companies in Insurance and to firms with an insurance practice.



Affiliate Members represent their company and make an annual corporate contribution to IICF.



Members join an international network of over 400 industry leaders serving on IICF boards.



Employees can volunteer with IICF charities, serve on committees and participate in events and fundraising campaign.

### WHY JOIN IICF?

#### Increase your charitable giving and impact

We create new opportunities for employee engagement and volunteering, allowing you to amplify your impact in the local community without dedicated resource.

#### Access and develop diverse talent

IICF connects companies to the charities we support to create access to diverse talent and help develop insurance leaders of tomorrow.

#### Demonstrate leadership in CSR/ ESG

We unite competitors in tackling issues that matter to business and society - for instance social mobility - to help build a more socially responsible industry.

## YOUR MEMBERSHIP JOURNEY

Being part of an industry-wide Foundation creates new opportunities for employee volunteering with vetted charities and allows companies to contribute to the growing community impact created by the collective efforts of the industry.

### UPON JOINING IICF

- We will meet with you to plan your engagement with IICF
- We can also work with you to develop your CSR strategy



### ENGAGE EMPLOYEES & CUSTOMERS

- Volunteer with local charities
- Plan or join a fundraising campaign
- Participate in IICF events

### MAKE CONNECTIONS

- Attend bi-annual Affiliate Member meetings
- Represent your company at IICF events
- Meet with Board of Directors

### BE AN ADVOCATE

- Tell others about IICF
- Follow IICF on social media
- Profile your support of IICF on your website and in communications

## MEMBERSHIP BENEFITS

### VALUE TO YOU

- Have a voice in an industry nonprofit
- Be active in the community in a way that delivers meaningful impact
- Raise funds for local community grants
- Be invited to speak at and attend events
- Expand your personal network across industry sectors
- Receive communications about IICF events, updates and our impact

### VALUE TO YOUR BUSINESS

- Strengthen employee engagement
- Play a role in our impact: nominate local charities for an IICF grant
- Attract future customers and employees by demonstrating leadership in CSR
- Access diverse talent by engaging with the charities IICF supports
- Use of IICF's logo on your website to be recognised as a responsible business

## JOIN US

BE PART OF A NETWORK OF SENIOR EXECUTIVES WITH SHARED VALUES AND A COMMITMENT TO MAKING A DIFFERENCE

We are looking for companies to lead the way and be recognised as a Founding Affiliate Member.

Interested? Contact Wendy Wilder at [wwilder@icf.com](mailto:wwilder@icf.com)