

Make a Difference in your Community!

Volunteer with IICF



We're excited to launch a new programme: Volunteer with IICF.

We understand that employees and companies alike are looking for a greater sense of purpose and new ways to give back and make a meaningful difference. 'Volunteer with IICF' is designed to create new opportunities for our corporate partners to boost employee well-being, encourage teamwork and foster a sense of purpose while helping local communities to prosper.

To create focus while allowing for flexibility, the programme will be centred around quarterly themes:

Q1 – Keeping Warm in Winter: donate clothes or help people facing homelessness

Q2 - Lend a Hand to Families in Need: donate to a local foodbank or volunteer at a soup kitchen

Q3 - Get Out in the Community: help out at county parks or holiday sports clubs for children

Q4 - Get Festive: Donate to KidsOut Giving Tree campaign or help them pack toy boxes

Employees anywhere in the UK and beyond can choose how they wish to volunteer each quarter.

This programme will complement IICF Week of Giving in October, which celebrates volunteers' impact throughout the year while allowing employees to be part of an industry-wide week of volunteering.

How does it work?

1. At the start of each quarter, we will send a communication to our supporters outlining the theme for volunteering and including suggested opportunities to give your time or to donate goods.
2. You decide how you'd like to give back; for instance, volunteer individually, gather a team to help out in the community or arrange a clothing or food drive at your office or in your local community. The choice is yours!
3. Share photos and stories on LinkedIn [#iicfvolunteer](#) and report back to IICF on the number of volunteers plus hours, or number of donations, so that we can recognise your contribution and communicate our collective impact.

What's the benefit?

Be part of an insurance wide volunteering initiative, give employees a greater sense of purpose, help people in the community and boost company performance.

Looking for business benefits? - A CPD study found that among 1,000 corporate volunteers, 79% said volunteering increased their sense of purpose at work and 68% felt more motivated. And a Gallup report incorporating findings from 152 organisations across 44 industries and 26 countries found that more engaged employees led to an 18% increase in productivity and a 16% increase in profitability.